## Avoid These Common Speech Mistakes

| Instead of.... | Try... |
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| "So, my topic is/ I've been asked <br> to speak a bit about..." | Grabbing the listener's attention, telling a <br> story, or using another kind of hook to get <br> their interest |
| "I would like to start with a story/ <br> a funny joke." | Just start telling your story or your joke |
| "Sorry/ excuse me if I seem <br> nervous/ I'm not good at public <br> speaking." | If you get nervous, or start having <br> technical problems, take a moment. <br> Nerves are generally not as visible as you <br> think. |
| "Talk about," used repeatedly or <br> monotonously. (i.e. "First, I'll talk <br> about competition. Then, I'll talk <br> about Darwin. Then, I'll talk about <br> Finches.") | Any phrase used repeatedly in this way is <br> going to grate on your audience's ears. <br> Mix up your language, use different words <br> and phrases. |
| "Bear with me." | Run through your presentation beforehand, <br> using the same technology, so that you <br> don't get caught off guard. |
| "Sorry, let me rephrase." | Use language simple enough or <br> reorganizing your presentation so that you <br> don't have to; you want them to be with <br> you the entire time. |


| Instead of.... | Try... |
| :--- | :--- |
| "The next slide shows/ moving <br> right along..." | You want to find more organic transitions <br> in your presentation, rather than having to <br> force it. |
| "I know this slide is really busy," | Make your slides as clean as possible and <br> circle the parts you want your audience to <br> notice in red. Point to those and explain. |
| "I think I've bored you enough/ I <br> didn't have enough time/ That's <br> all I have." | These examples of poorly planned out <br> conclusions leave your audience without a <br> sense of closure. You want to leave your <br> audience with memorable last thoughts on <br> your presentation. |
| "Um/uh/you know." | Instead of using filler words, take a <br> moment to collect your thoughts. Your <br> audience won't notice the pause, but you <br> will sound much more put together. |

